

DATA ILLITERACY

An invisible barrier



Reveal the invisible

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THE HIKE



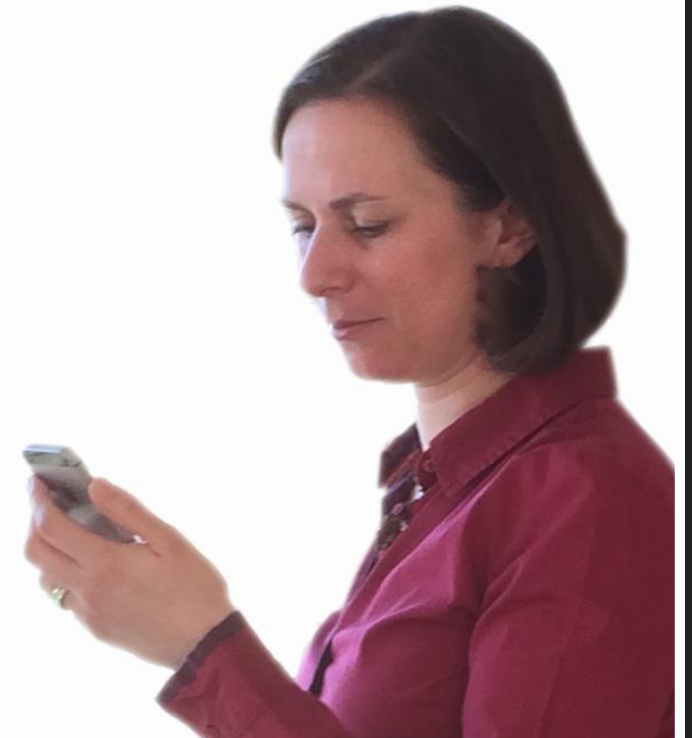
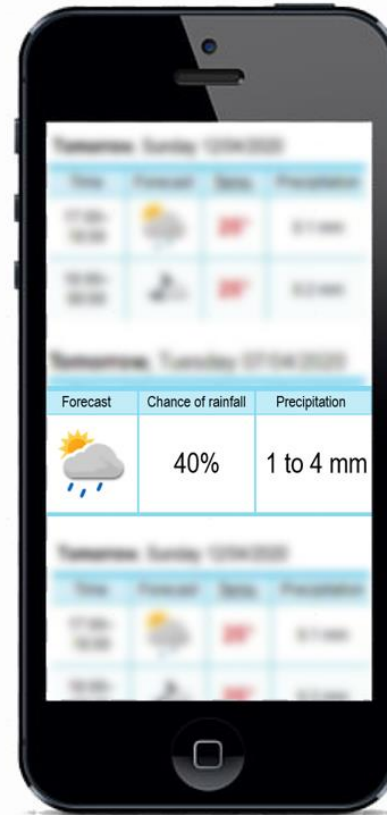
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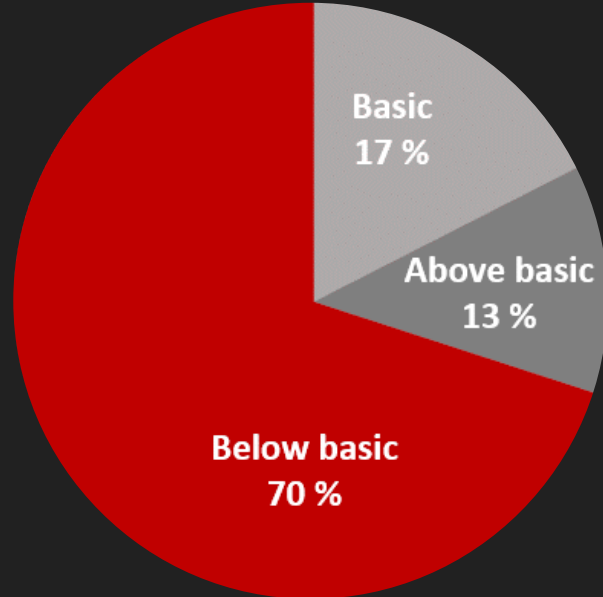
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*Lack of data literacy
in daily life*



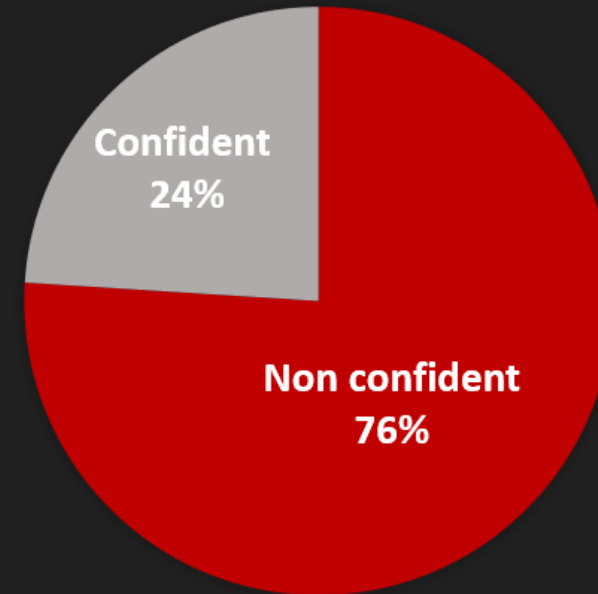
Data illiteracy – A common issue...

Level of data analysis skills among people in OECD countries



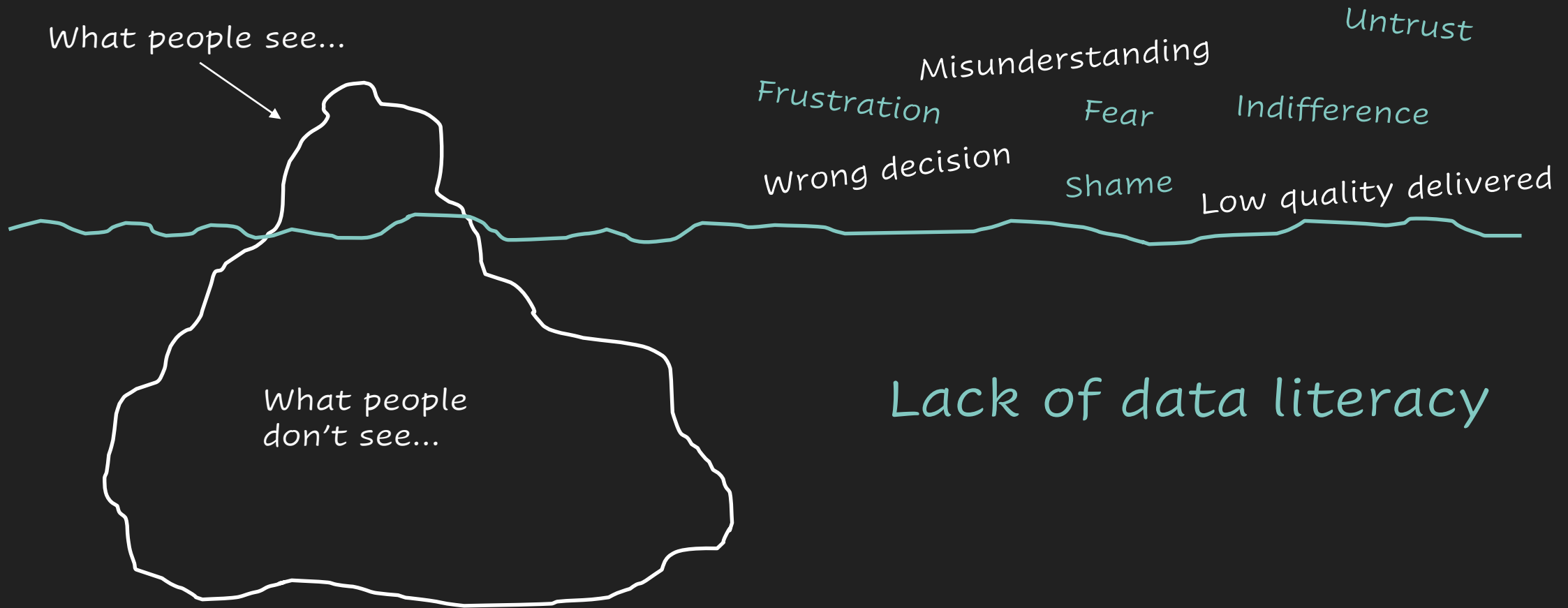
Source: OECD Skills Outlook, 2013

Key business decision-makers' confidence in their ability to read, work with, analyze and argue with data



Source: Data Literacy Project, 2018

...often confused with its effect!



What does it mean, data literacy?

- Read
- Write
- Communicate with data in context



Data scientist

Data analyst

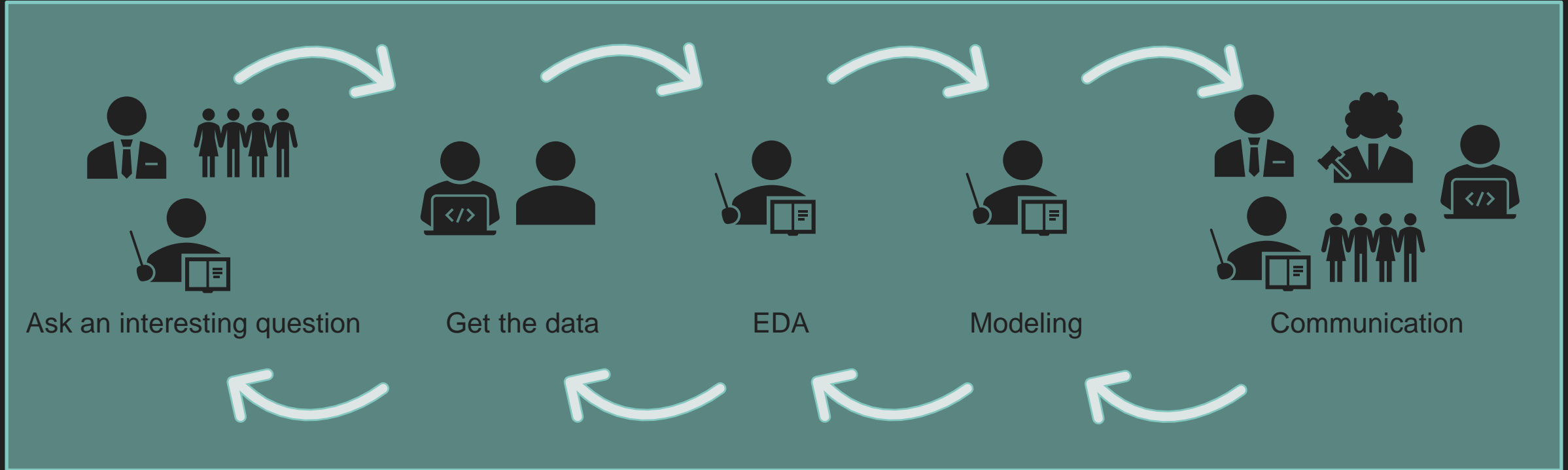
Data translator

Data user



We need to build a common foundation

Data literacy in the Data science world



Data scientists collaborate with a lot of people, all of them - even at different levels of understanding - have to be able to read, write, and communicate with data in context.

What would be a data literate world?



A world where everyone can participate in and contribute to our data world:

- ✓ More fluidity in all our interactions
- ✓ More interesting projects
- ✓ Optimal support
- ✓ Better recognition and the feeling of being useful

Which role can we play to achieve it?

MENTOR

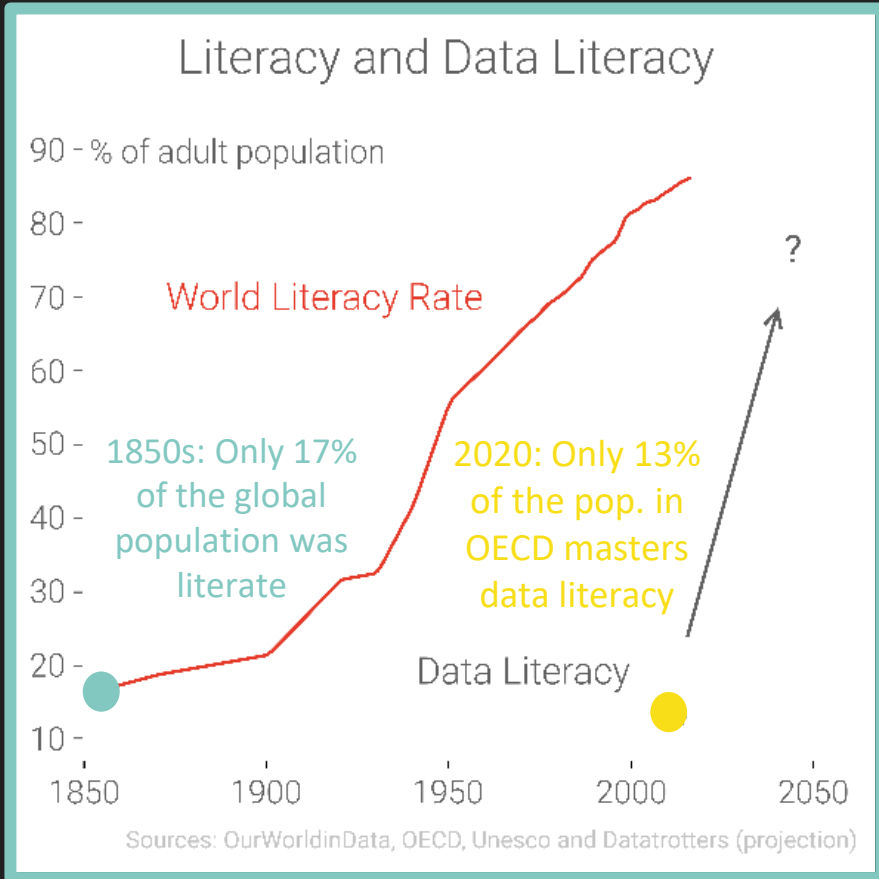


Share your knowledge to everyone

AMBASSADOR



Make the invisible barrier
visible for everyone



Thank you for your attention!

Join us at Data Literacy Norway

<https://www.meetup.com/Data-Literacy-Norway/>

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